

Spreading the Knowledge of Competitiveness and Development Strategy

Dr. Bolor Naranhuu

MOC Coordinator

National University of Mongolia

Why Knowledge of Competitiveness and Development Strategy?

- ❑ National Development Strategy – **APPROVED**
 - Mongolia's development pathways until 2021
 - ❑ Regional Development Strategies – **MISSING**
 - ❑ Lack of capacity and capability to develop and implement the strategies
 - Especially for the Local Authorities
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Harvard Competitiveness Course

- The Course Title:
 - Microeconomics of Competitiveness: Firms, Clusters, and Economic Development
 - Developed at Harvard by professor Michael Porter and his team
 - Taught at 84 affiliate universities, institutes, centers in 53 countries (as of 2008)
 - Not only an educational vehicle, but also a tool to enable a university to influence and support economic development in its country and region
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About the Course

□ The Course Content:

- Firms, Industries and Cross-Border competition
 - Case studies: Nokia, Volvo
 - Locations and Clusters
 - Case studies: Estonia, Chile
 - Case studies: Wine Clusters of US and Australia, Electronics in Costa Rica
 - Regional development
 - Case studies: Connecticut, USA
 - Economic development strategies
 - Case studies: Singapore, Rwanda, Indonesia
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MOC in Mongolia

- ❑ National University applied to the MOC Network in October 2008
 - ❑ Accepted in November 2008
 - ❑ Signed Legal Agreement with HBS
 - ❑ Attended the New Affiliates Workshop at Harvard in December 08-09, 2008
 - ❑ The Course started in February 02, 2009
 - ❑ Attendance: 26 Master's degree students
 - ❑ Completed in May 25, 2009
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What is next?

- Deliver the relevant contents to:
 - Local public administration officials, policy and decision makers (in cooperation with Mongolia DLC)
 - Local representatives of development policy stakeholders (NGOs, private sector, academia)
 - Develop two-way information flows to develop regional development policies and strategies
 - Competitiveness Knowledge Sharing: From Center to Local
 - Data and information sharing
 - Regional policies and strategies
 - Regional Competitiveness research
 - Link to the Government of Mongolia and WB joint competitiveness initiative
 - Develop international knowledge sharing
 - Sharing the local practices in developing and implementing development policies and strategies with the region
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GDLN's Role

□ GDLN allows

- Cost efficient delivery of the course to the local students (public officials, policy makers etc.)
 - To upgrade Mongolia's MOC teaching and research standards
 - To enrich the MOC contents with various country case studies
 - To share Mongolia's learned lessons on developing economic competitiveness and strategies with other developing countries in the Asia-Pacific region
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Thank you.
