

Global Development Learning Network



Civil Service College
is offering the 1st edition of

Foreign Investment Promotion
a distance learning course

Session Dates

The videoconferencing sessions will be held on
8 October 2004 10:00am to 12:00pm (Singapore time)
10:00pm to 12:00midnight (Washington time – previous day)

Session Locations

Targeted Sites – First 2 sites to indicate interest
(Timor Leste, Philippines, Vietnam)

**The funding for this course has been provided by the
Government of Singapore.**

Developed by the
Civil Service College
Singapore

Course Description

Objectives of the Course:

In this presentation, there will be sharing on strategies and issues with regard to attracting foreign investment based on the Singapore experience.

Course Synopsis:

As benefits of foreign investment exceed its costs, all developing countries go all out to attract foreign investment. However, not too many developing countries take full advantage of foreign investment while others chase foreign investment away due to wrong policies. This presentation highlights the necessary ingredients for a win-win strategy for the host country and foreign investors.

As attracting foreign investment is an ongoing process, different phase of development will require different strategies. The success of attracting foreign investment depends on the macro economic climate that is conducive to investors on the continuous basis.

Target Audience:

The course is intended for participants with an interest in wanting to attract foreign investment to its city, region or country. Government officials who look after foreign investment and trade unionists whose union membership depends on foreign investment may find the course useful. Trainers of government officials may find this course relevant too.

Learning Strategy:

This is a single session that will last for approximately 2 hours.

Instructor:

The course will be conducted by Prof CHEW Soon Beng. Prof CHEW is a Professor of Economics from Nanyang Technological University (NTU). He is currently consultant to Omani Ministry of Higher Education. He was World Bank consultant to China on Labour Market Reform, Asian Productivity Organization consultant to Mongolia on Productivity, UNDP consultant to North Korea to train business school instructors, a Keynote Speaker to senior officials in Vietnam on role of government in new economy, and Advisor to China Aviation Oil (Singapore). He is a member of Government Parliamentary Committee on Labour in Singapore.

Professor Chew also started a masters programme at NTU to train mayors from China since 1998. His latest book is titled Foreign Enterprises in China: Operations and Management.

Awarded received include Honorary Professorship, Institute of Legislation "Khalkh Juram", Mongolia; Academic World Star, International Academy of the Authorized Education; Honorary Professorship, Moscow External University of the Humanities; Visiting Professorship, North East University of Finance and Economics, China; and Singapore's National Book Prize.

Course Fees:

Course fees will be paid for by Singapore Government.

Course Information:

Questions concerning course content or prerequisites should be addressed to:

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